

FOR IMMEDIATE RELEASE

Sunflower Health Plan and Centene Foundation Announce \$200,000 Grant to GoodLife Innovations

*Partnership Aims to Improve Behavioral Health Support for
Kansans with Intellectual and Developmental Disabilities*

LENEXA, Kan. (June xx, 2024) – [Sunflower Health Plan \(“Sunflower”\)](#), a managed care organization established to deliver quality healthcare in the state of Kansas and a wholly owned subsidiary of the [Centene Corporation](#) (NYSE: CNC), and [Centene Foundation](#), the philanthropic arm of Centene Corporation, today announced a \$200,000 grant to [GoodLife Innovations](#) (“GoodLife”) to support professionals who provide care to people with intellectual and developmental disabilities (IDD).

The grant is designed to enable GoodLife to expand the reach of their behavior experts and increase their capacity to provide preventive training and support for partnering home and community-based services (HCBS) providers and targeted case managers (TCMs) in Kansas. Specifically, they conduct:

- Healthy Behavioral Practices (HBP) training.
- Systems reviews and individualized behavior plans.
- Training for TCMs to write effective, function-based behavior-support plans.
- Specialized peer-led quality reviews.

“Sunflower is committed to supporting HCBS providers,” said Michael Stephens, Sunflower Health Plan president and CEO. “We recognize their many challenges, including adequate staffing and the affordability of high-quality, effective training. This partnership with GoodLife will improve the experience of direct support professionals and, ultimately, our members who rely on them.”

GoodLife’s suite of services can optimize the way a provider manages things like caseload and staffing, leading to reduced costs for the provider, improved care worker satisfaction and better stability and outcomes for their clients.

“Lack of behavioral support is one of the most critical barriers providers face in supporting individuals in the community with complex behavioral and mental health needs,” said Dr. Mike Strouse, GoodLife president and CEO. “GoodLife is thrilled to be partnering with Sunflower Health Plan and the Centene Foundation on this important project to expand the capacity of HCBS providers statewide. Our collaboration is a meaningful step towards ensuring a brighter future for individuals with complex needs in Kansas.”

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About Sunflower Health Plan:

[Sunflower Health Plan](#) (“Sunflower”) is a managed care organization established to deliver quality

healthcare in the state of Kansas through local, regional and community-based resources, and a wholly owned subsidiary of the [Centene Corporation](#) (NYSE: CNC). Sunflower is committed to improving the health of its beneficiaries through focused, compassionate, and coordinated care in an approach based on the core belief that quality healthcare is best delivered locally. For more information, please visit www.sunflowerhealthplan.com.

About the Centene Foundation:

The Centene Foundation (“the Foundation”), a private nonprofit focused on investing in economically challenged communities, is the philanthropic arm of [Centene Corporation](#). The Foundation supports projects and initiatives strategically aligned with Centene's mission-driven culture and enhances the work Centene is doing to remove the barriers to wellness underserved and low-income populations face. The Foundation is committed to addressing social determinants of health and improving health equity in three distinct areas of focus: healthcare access, social services and education. To learn more, visit the Centene Foundation's [website](#).

About GoodLife Innovations:

GoodLife Innovations, established in 1977, is a home and community based service (HCBS) provider for persons with intellectual and developmental disabilities. GoodLife's mission is to make a meaningful difference in the lives of individuals who need help to live enriched community lives and also the lives of caregivers that make this possible. For nearly a half century, GoodLife has collaborated with the University of Kansas, Department of Applied Behavioral Science (KU-ABS), a partnership known as GoodLife University, to develop nationally recognized and award-winning community-based support models. As a result of this relationship, GoodLife delivers access to high-quality behavioral support and serves as a site for both training BCBA's and researching cutting-edge interventions for individuals with complex behavioral needs.

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