



# GOODLIFE INNOVATIONS ANNUAL REPORT

2025/2026 Report

For more information on GoodLife Innovations,  
visit our website:

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[mygoodlife.org](http://mygoodlife.org)



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# To Our Stakeholders & Advocates

A Season of Transition, Traction, and Transformation



## Dear Stakeholders and Valued Partners to GoodLife,

Next year, GoodLife will celebrate its 50th anniversary, marking a half-century of making a meaningful difference in the lives of individuals who need support to live with access, purpose, and independence in the community, and in the lives of the caregivers who are the backbone of our mission. While our past is not our future, our foundation has never been stronger. With laser focus on a strategic plan that expands into new markets, drives growth, and achieves organizational sustainability, GoodLife's future is bright.

Cheers to 2026 and the future of care!

**Dr. Mike Strouse, President & CEO**

For more than 40 years, Mike has led GoodLife Innovations, Inc. and its subsidiaries.

Mike's extensive work encompasses research, development, refinement, and dissemination of evidence-based, nationally-regarded, community service models that consistently produce person-centered care and high quality-of-life outcomes for persons served. Mike earned his Ph.D. in developmental and child psychology and holds a courtesy faculty appointment in the Department of Applied Behavioral Science at the University of Kansas. He continues to participate in research, assist with the training of graduate students, and successfully maintains this important 49-year partnership with the University.

# Organizational History

## 2016

CLO expanded its mission under new parent company, GoodLife Innovations, Inc.



We serve over 500 individuals in KS & AR



Provide over \$36 million dollars of services



And offer robust community-based services

### The History of GoodLife Innovations



1977 | CLO was founded by Parents.



CLO was founded in 1977 by a group of parents in collaboration with faculty and graduate students from the University of Kansas Department of Applied Behavioral Science (KU ABS).

From its inception, CLO (Community Living Opportunities) has developed nationally recognized community-based support models, and has become a leader in the implementation of innovative, enriching, and highly effective services for people with severe developmental disabilities. In Kansas, CLO led the closure of Norton State Hospital (1986), Pioneer Village (1991), and Winfield State Hospital (1998) and as institutions closed around the state, CLO developed small and specialized homes that are inclusively located within single family neighborhoods.

In 2016, CLO expanded its mission to serve all individuals with barriers to independence, including those with traumatic brain injuries or other mental/behavioral needs, and seniors. The new parent company is GoodLife Innovations, Inc.

Now, GoodLife provides \$36M of services to over 500 individuals (and their families) in the state of Kansas annually through a full spectrum of community-based supports, behavioral therapies, mental health services, medical/health care, life planning, service coordination, volunteer opportunities, and educational programming.

GoodLife's outreach and consulting arm (GoodLife University) earns consulting revenue by helping other non-profit service agencies across the nation implement its service models. The Neighborhood Network and iLink Technologies are award-winning programs.

Other successful programs developed by GoodLife include the Professional Family Teaching Model (PFTM), the Family Teaching Model, GoodLife University, and Midnight Farm.



**Amy Unmacht**  
Chief Development & Administrative Officer

Amy grew up in Kansas and graduated from Kansas State University with a degree in

Elementary Education. In the past, Amy led the Foundation for Dubuque (Iowa) Public Schools and came to GoodLife with a wealth of knowledge in the areas of fundraising and donor relations. She has a passion for helping others and has jump started many initiatives at GoodLife to help further our mission.

# Our 5 Pillars

Our Areas of  
Strategic Focus

These are the recurring, high-level themes that are the foundation for our Annual Strategic Business Plans developed by GoodLife's Leadership every year for the past 8 years.

Ultimately, we're always working to improve, expand resources, grow our people, share our services, and demonstrate how we succeeded. While our Strategic Plan doesn't change each year, our annual goals and major initiatives do change, and these pillars are the building blocks on which our major annual initiatives are built.

1

## Create Next Generation Services

that can effectively deliver affordable, best-practice services.

2

## Grow Our Service Reach

to new populations who need our support to achieve and maintain greater independence, safety, autonomy, and quality of life.

3

## Increase Recurring Revenue

with entrepreneurial and private funds.

4

## Develop Key Talent Pipelines

for the next generation of services.

5

## Measure Our Success

by a culture of evidence-based, continuous improvement fueled by meaningful "live" measures of performance and success.



2025 Grant & Sponsored Project Funding Secured:  
**\$2,900,351.60**



Launched a first-of-its-kind, integrated Behavioral Space in rural Douglas County to provide a safe crisis stabilization environment, on-site behavioral intervention and assessments, and care provider training center (among other services).

# Building On Our Successes

Before looking ahead, let's consider our accomplishments.

## Our 2025 Successes:



### GoodLife Innovations

- 1 Expanded Into Arkansas
- 2 Strengthened the Neighborhood Network
- 3 Developed New Safety Net Senior Services
- 4 Streamlined Operations
- 5 Achieved Major Grant Success



### GoodLife University

- 1 Generated \$400k+ in Entrepreneurial Revenue
- 2 Acquired Most of the Year's Grant Revenue through GLU Initiatives.
- 3 Expanded Visibility As National Subject Matter Experts
- 4 Developed New Modules, Surveys, and Research



### iLink Technologies

- 1 Positioned for Major Revenue Growth
- 2 Onboarded (3) New Infrastructure Partners
- 3 Generated Over \$1 Million in Recurring Revenue
- 4 Delivered Key R&D Upgrades & Expanded Software Ecosystem

# Grants & Fundraising

## Our 2025 Story

GoodLife's Strategy & Development team achieved remarkable success in 2025, securing and advancing a diverse portfolio of state and private grants that collectively strengthened services, expanded innovation, and deepened community impact. Across workforce development, housing improvements, employment programs, and digital inclusion, these awards reflect a coordinated, mission-driven effort to pursue opportunities that directly improve quality of life for those GoodLife serves. The scale and diversity of funding—from major state investments to targeted private grants—demonstrate both the credibility of GoodLife's model and the team's ability to translate vision into fundable, high-impact initiatives.

A cornerstone of this success was the \$1 million KDADS Technology First Grant, which propelled GoodLife's technology branch, iLink Technologies, into a new phase of growth and innovation. Through this initiative, GoodLife exceeded deployment goals by bringing technology-enabled supports into more than 150 homes across Kansas, empowering individuals with greater independence while expanding scalable service delivery. The project also advanced research and development, strengthened training and organizational capacity, and helped launch Senior Services within GoodLife's Neighborhood Network—marking a significant step forward in extending person-centered, tech-enabled care to new populations. This work not only elevated GoodLife's leadership in innovative service models but also positioned Kansas at the forefront of Technology First implementation nationwide.

Beyond technology, 2025 grants fueled meaningful progress across GoodLife's entire ecosystem. Investments in workforce stability, crisis response, community housing, and inclusive employment created stronger infrastructure for long-term impact. From improving staff retention and training systems to expanding employment pathways and enhancing safety in homes and day services, each project reflects a commitment to sustainable, person-centered solutions. These accomplishments are a direct result of cross-team collaboration, strategic alignment, and an unwavering focus on outcomes. Together, they represent not just successful grant acquisition, but the effective execution of initiatives that are transforming services, strengthening communities, and advancing GoodLife's mission at scale.

# IMPACT

## 1 Innovation & Expansion into New Service Frontiers

### DEMONSTRATING FUTURE-FOCUSED LEADERSHIP:

Our team secured \$1M in Technology First funding to accelerate R&D, scale remote support, and launch Senior Services within the Neighborhood Network model.

## 2 Excellence in Scale & Execution

### CLEAR & QUANTIFIABLE IMPACT:

Within the KDADS Tech 1st Grant project, GoodLife deployed iLink technology in 155 homes, impacting 172 Kansans statewide—exceeding original project goals.

## 3 Workforce & Systems Transformation

### ADDRESSING CRITICAL INDUSTRY ISSUES:

GoodLife launched targeted workforce initiatives aimed at reducing new hire turnover from 48% to below 25%, strengthening long-term service stability.



# Key Areas of Focus for 2026

Driven by our 5 Pillars—Improving What We Do, Growing our Service Reach, Increasing Revenues, Developing Talent, and Measuring our Success—here’s what we aim to achieve in 2026:

## WHAT

In 2026, GoodLife, iLink, and GoodLife University will strengthen and scale next-generation service models that promote independence, stability, and sustainable growth. This includes expanding services for seniors and individuals with I/DD, strengthening behavioral and workforce solutions, upgrading infrastructure, and accelerating technology and national dissemination.

## WHY

Demand for affordable, high-quality support is rising—especially for aging adults and families seeking flexible, self-directed care. Our Neighborhood Network, remote-support technologies, and workforce stabilization strategies are uniquely positioned to meet these needs. By refining our models, expanding our reach, and increasing recurring revenue, we advance the long-term sustainability of our mission and national impact.

## HOW

How we will accomplish this is broken down by each business entity and major strategy.



1

### Senior Services

We will expand and refine senior-focused Neighborhood Network (NN) services to support independence, safety, and long-term affordability.

2

### Disability Services

Grow GoodLife’s I/DD services in Arkansas and Kansas and strengthen operational sustainability.

3

### Behavioral/OBM Services

Build scalable, preventive, and tech-supported behavioral services.

4

### Property & Infrastructure Enhancements

Align physical assets with mission, improve facilities, and reduce long-term costs.

5

### Self-Directed Services Support

Offer payroll and billing services for families providing self-directed care.

6

### KPI Metrics & Reporting System + Performance Reviews

Implement a comprehensive, real-time performance management system.

7

### Non-Traditional Benefits

Create a benefits program for DSPs and persons served.



**Lauren Vohland**  
Executive Director

“GoodLife will always pursue opportunities to grow. This year, our focus is on growth that is sustainable and durable despite Medicaid instability and workforce shortages. We are taking GoodLife’s next-generation services to new states (Arkansas) and to new populations, now serving aging adults in addition to adults with disabilities.”



What we're focusing on in the coming year.



**Market Expansion**

Grow national presence through targeted conferences in High Target Regions.



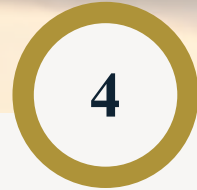
**Training & Engagement**

Expand and modernize GLU's training ecosystem.



**Social Franchise**

Disseminate the Neighborhood Network nationally.



**Podcast Growth**

Expand the Quest for a GoodLife podcast to reach a national audience.



**Workforce Capacity Solutions**

Develop replicable models that address workforce shortages nationwide.



**Grant Strategy**

Secure funding for innovation, infrastructure, and national dissemination.



**iLinktechnologies**



**Expand Customization**

Advance technologies that enable personalized, scalable home and community support.



**Investor Readiness**

Position iLink for investment and national growth.



**Raise Capital**

Secure \$3-5M in investment capital.

# For All Companies Talent & Succession



**WHAT:** Build a robust leadership pipeline across all business lines.

**WHY:** Sustained mission impact requires strong, diverse, future-ready leadership.

**HOW:**

- Cultivate internal & external talent for the next generation of leadership in care, including COO talent for GoodLife Operations.
- Deepen national partnerships with our service providers to leverage their talent for improving capacity and sustainability.
- Invest in talent through grants and endowments for GoodLife, GoodLife University, iLink, to ensure a strong transition of leadership.
- Pursue strategic merger/acquisition targets for expanding talent, GoodLife services, and entrepreneurial sales in Arkansas and Iowa.
- Ongoing mentorship by Mike to focus on business/service strategy, KPI performance reviews, sales, endowment growth, and influencing arenas through 2026 and 2027.

# FINANCIAL REPORT



**Cyndi Hanson**  
Chief Financial Officer

Cyndi Hanson leads GoodLife's finance team, ensuring Generally Accepted Accounting Principles (GAAP) compliance and accurate & timely financial reporting.

Cyndi's education background includes a BSBA in Accounting, and an MBA, both from Rockhurst University. Cyndi also holds an active CPA license.

## 2025-2026 Financial Summary

GoodLife's financial strategy focuses on sustaining high-quality community services while investing in scalable workforce, technology, and training solutions that improve affordability and capacity across the home and community-based services sector.

## Year-over-Year Budget Summary

	ACTUAL 2025	ACTUAL 2024
<b>REVENUES</b>		
Heartland Operating Revenues	\$ 32,338,632	\$ 33,005,896
Consulting and iLink Revenues	\$ 1,518,847	\$ 1,454,881
Grants, Donations, & *Other	\$ 2,932,777	\$ 1,151,232
<b>TOTAL OPERATIONS REVENUE</b>	<b>\$ 36,790,256</b>	<b>\$ 35,612,009</b>
<b>EXPENSES</b>		
Staffing	\$ 27,313,549	\$ 26,805,613
Other	\$ 9,247,018	\$ 8,625,823
<b>TOTAL OPERATIONS EXPENSE</b>	<b>\$ 36,560,567</b>	<b>\$ 35,431,436</b>
<b>NET CONTRIBUTIONS FROM OPERATIONS</b>	<b>\$ 229,689</b>	<b>\$ 180,573</b>
<b>NET CONTRIBUTIONS AFTER INVESTMENTS / EXTRAORDINARY</b>	<b>\$ 917,352</b>	<b>\$ 452,095</b>

*\*Other Revenues represent mainly HUD management fees and misc income. We project conservatively on the misc income due to the unknown factor of what it might be, such as a large refund from a prior year.*

Sources of Operational Revenues	2025	2024
HCBS Staff and Services	85.81%	88.75%
Private	2.09%	2.78%
GoodLife U & iLink Services	4.13%	4.09%
Donations & Grants	7.73%	2.46%
Insurance	-	-
Other	0.25%	1.93%



Amazing opportunities for revenue generation and service expansion.

# GoodLife Operations Update

Highlighting our growth in services and new opportunities on the horizon.

As GoodLife approaches its 50th year of service, the Operations team is focused on strengthening the systems, services, and people that make community living possible for those we support.

In 2026, our team's work centers on sustaining high-quality care while preparing the organization for thoughtful growth across Kansas and Arkansas. By refining proven service models and strengthening operational foundations, GoodLife is positioning itself to meet increasing demand while remaining grounded in the mission that has guided the organization for nearly half a century.

A major priority for the coming year is expanding disability services in regions where the need continues to grow.

Through the continued development of Neighborhood Network and Professional Family services, GoodLife will increase the number of individuals supported in both Kansas and Arkansas. These efforts focus on creating stable, community-based living environments that provide individuals with the right balance of support, independence, and connection.

At the same time, GoodLife is preparing to extend its impact by supporting older adults who wish to remain safely in their homes and communities while they

age. By adapting its neighborhood-based service approach to meet the needs of seniors, GoodLife is responding to one of the fastest-growing care challenges in the country while opening new pathways for independence and support for families across our service regions.

Behind the scenes, we are also strengthening the organization's financial and operational sustainability. Through deeper financial reviews, improved billing practices, and careful cost management, leadership is ensuring that GoodLife's services remain both high-quality and financially responsible while reinforcing the stability needed for long-term growth.

Lastly, we'll focus on strategic property improvements and new workforce benefit initiatives designed to support both the environments where services occur and the staff who deliver them. Together, these efforts reflect an operations strategy rooted in stewardship, resilience, and a long-term commitment to helping individuals live safe, meaningful, and independent lives in the community.

## 1 Strategic Service Expansion

Grow disability and senior services in Kansas and Arkansas to reach more individuals who need community-based support.

## 2 Operational Sustainability

Strengthen financial performance through cost management, billing improvements, and data-driven performance monitoring.

## 3 Workforce and Infrastructure Investment

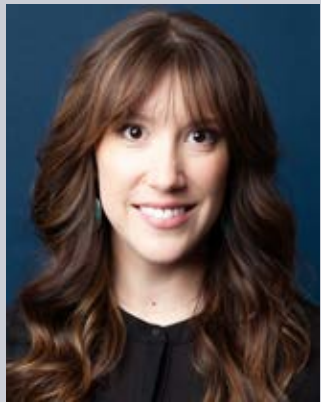
Improve facilities, benefits, and operational systems to support long-term service quality, sustainability, and workforce stability.



**\$2-3M**  
in Sustainable  
Revenue

GoodLife will expand services in Arkansas to support 50+ individuals while generating **\$2-3 million** in sustainable annual service revenue.

# The State of the Care Workforce in 2026



**Megan McKinney Todd**  
Executive Director  
GoodLife U

The health and human services sector is changing quickly. Policy uncertainty, reduced public funding, and new value-based payment models are reshaping how care is delivered. At the same time, providers face ongoing challenges, including funding instability, rising demand for supporting individuals with complex needs, and increasing competition for employees across many industries.

For many years, workforce shortages were treated as temporary problems. Today, they are a long-term reality. Aging populations, new expectations around work, and competition from remote jobs are making it harder than ever to recruit and retain direct care professionals.

GoodLife is responding by developing highly sustainable, scalable next-generation service models that improve how care is delivered—making a meaningful difference for individuals served and their families. We are also advancing replicable, evidence-based workforce solutions that strengthen stability and capacity across the direct care workforce, meaningfully improving the lives of our caregivers as well.

Together, these efforts position GoodLife to continue pioneering innovative solutions for a health services system that is rapidly evolving.

## TEACHING “THE GOODLIFE” NATIONWIDE

Which states should we expand to next?

# GLU & iLink Technologies’ Workforce Capacity Solutions

Topics of Consulting Growth for 2026:

**1** Schedule & Pay Strategies

**3** Non-Traditional Benefits

**2** Fractional Care

**4** Metrics & Review Tools

The GoodLife U team is consulting with agencies in states across the nation including Alaska, Arkansas, Connecticut, Iowa, Kansas, Maine, Missouri, New York, South Dakota, and Wyoming.

### GoodLife University

Our Workforce Consulting is a 4-step process where GoodLife U’s consulting team analyzes your workforce, redesigns your schedules, and provides you with the tools and resources you need to transform your agency from surviving to thriving.

### iLink Technologies

iLink Technologies allows your organization to remotely support staff and residents or deploy in-person support when help is needed.

GoodLife U consultants partner with agencies interested in employing iLink as part of a multi-pronged solution to addressing staffing concerns.

### Education & Consulting

At GoodLife U, we’re passionate about sharing our insights on the nonprofit industry. You can book our leadership speakers to come to your conference or event and share our research and process for optimizing nonprofit direct care organizations.

Not only does our research benefit organizations, but it also helps them better fulfill their mission and helps the people they serve daily.

## “The Privacy Paradox & The Quest for Least Intrusive Support”



Scan To Watch Our Video On The Privacy Paradox.

**By: Dr. Mike Strouse**

At GoodLife, we are always working to improve how support services help people live their GoodLife as independently as possible. As we explore new models of care, one challenge has become increasingly clear: **some of the biggest barriers to better support are created by the systems designed to deliver it.**

Across the care industry, our goals are often unclear or poorly aligned. We say we want people to live normal, independent lives, yet we frequently implement policies and practices that limit autonomy, reduce privacy, and restrict meaningful choice. In some cases, we have even dismantled promising solutions that could better support independence.

### **This tension is what we call the PRIVACY PARADOX.**

In our efforts to protect privacy, we sometimes adopt policies that unintentionally reduce privacy, independence, and autonomy. By limiting innovative approaches—especially remote support and enabling technologies—we often push people toward more intrusive forms of care, such as continuous in-home staffing or congregate settings.

To move forward, we must return to a foundational principle embedded in federal policy and disability rights law:

*Support should be delivered using the least intrusive method that can effectively achieve the most important outcomes of care.*

This guiding principle helps balance necessary support with personal freedom. It ensures that care decisions prioritize outcomes such as independence, self-direction, personal safety, access to community life, and privacy.

### **Defining the GoodLife**

Independent living does not mean doing everything alone. It means having control over

one’s life—making choices about where to live, how to spend time, and what support to receive. Independence is about autonomy, purpose, and the ability to participate fully in community life. For people with support needs, living independently often requires accommodations: accessible housing, assistive technology, transportation, and reliable direct support professionals (DSPs). Unfortunately, access to stable and skilled support staff remains one of the greatest barriers to independent living. Safety is also essential. People must be protected from abuse, neglect, and health risks. At the same time, safety should not come at the cost of unnecessary restrictions or constant surveillance. Privacy is another core expectation. Support should occur in ways that respect personal space and dignity. While all care involves some level of intrusion, necessary support is not a violation of privacy when it is invited and welcomed by the person receiving care.

### **Comparing Support Options**

All methods of support differ in their level of intrusiveness and effectiveness. This is why it is essential to compare options carefully and select those that best advance the outcomes people value most. Too often, however, we evaluate new approaches—especially remote support technologies—without comparing them to the default alternative: continuous in-person staffing.

This raises an important question:  
**Compared to what?**

If a person must choose between having someone physically present in their home all day or using remote support that appears only when needed, many would consider remote support far less intrusive. Yet policy discussions often focus only on the potential privacy risks of technology, while ignoring the intrusions associated with traditional in-person care.

Remote support technologies can provide coaching, reminders, safety monitoring, and emergency response without requiring constant physical presence. When designed thoughtfully, these tools can advance independence, autonomy, privacy, and safety simultaneously.

### **A Hierarchy of Intrusion**

When selecting support methods, it is useful to think about a hierarchy of how needs are detected. The least intrusive method occurs when individuals recognize their own needs and request assistance. This approach maximizes independence and personal control. When self-detection is not possible, sensors and software can help identify certain conditions—such as falls, medical alerts, or missed medications—and notify the appropriate person. These systems can often detect needs earlier and more consistently than either individuals or caregivers. The most intrusive method is continuous observation by a caregiver, either in person or remotely. While this level of support may be necessary in some circumstances, it should not be the default approach when less intrusive alternatives can achieve the same outcomes.

### **The Importance of Choice**

People should be able to make meaningful choices about how they receive support. This includes having the ability to choose between remote and in-person assistance based on changing circumstances.

We call this organic choice—the ability to make and remake decisions in real time, much like deciding whether to answer a phone call or schedule an in-person meeting. Technology can make these choices simple and immediate, empowering people to direct their own support.

### **Rethinking Support Models**

Small, inclusive community settings offer the greatest potential for independence and privacy. However, delivering reliable support in these settings can be difficult due to workforce

shortages and logistical challenges.

Technology-enabled service models can help overcome these barriers. By combining remote support, assistive technologies, and on-demand in-person assistance, these models can deliver flexible support that appears when needed and disappears when it is not.

GoodLife’s Neighborhood Network is one example of this approach. It combines professional neighbors, remote clinical expertise, and modern technology to provide personalized, on-demand support across typical neighborhoods. This model allows people to live in their own homes while still having access to reliable support and professional oversight.

### **Policy and the Path Forward**

Unfortunately, many policies and regulations governing care services were designed for older models of care. When new innovations emerge, these policies sometimes impose additional restrictions on new approaches while leaving traditional practices unchanged.

As a result, less intrusive solutions may be limited or discouraged, even when they could deliver better outcomes.

If we want support systems to truly advance independence, privacy, and community integration, policy must remain focused on its most important principle: using the least intrusive, potentially effective method of support. When evaluating any support strategy—especially remote support and assistive technologies—we should always ask a simple question:

**Compared to what?**

By keeping our focus on outcomes rather than assumptions, we can build support systems that empower people to live more independent, meaningful lives.

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**To hear more from Dr. Strouse on The Privacy Paradox, visit [goodlifeu.org](http://goodlifeu.org) to schedule a 1:1 presentation or learn which conferences he will be presenting at in 2026.**

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# THE PATH AHEAD

## What's on the Horizon for GoodLife

In 2026 we will see GoodLife services expand tremendously, both to the senior market and across state lines into Arkansas. We will also see key strategic partnerships emerge that will catalyze our growth goals and expand our talent.

For GoodLife University, we will pursue deeper collaborations with key states and leverage block grant funding to expand our reach in disseminating evidence-based workforce strategies and next-gen service approaches.

2026 will also deliver growth opportunities for iLink Technologies as we invite strategic investors to the table that will expand our customer base and allow our proprietary remote support platform to positively impact providers across the country.

2026 is a critical year to leverage multi-year opportunities and further establish GoodLife and its subsidiaries as thought leaders, service innovators, and positive change agents for the health industry.



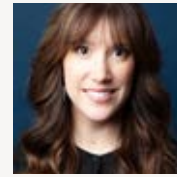
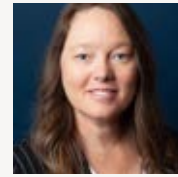




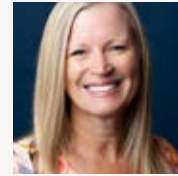



**Dr. Mike Strouse**  
President & CEO

“With a clear understanding of where we’ve been and how we got here, I am proud to be leading a team of future-forward industry pioneers. We will continue to pursue sustainable, replicable, and scalable business models because we have a clear vision for the path ahead.”

# Our Leadership Team

GoodLife's leadership team has over 180 years of direct experience and more than 250 years of combined professional experience. As we prepare to celebrate our 50th anniversary we also recognize that three of our iconic leaders will soon be passing the torch to the next generation of talent, so our team is focused on intentional and deliberate succession planning across the next five years to prepare for a smooth transition.

 <b>Dr. Michael Strouse</b> President & Chief Executive Officer	 <b>Lauren Vohland</b> Executive Director, GoodLife Innovations	 <b>Megan McKinney Todd</b> Executive Director, GoodLife University	 <b>Adriane Murray</b> Chief Talent Officer	 <b>Cyndi Hanson, CPA</b> Chief Financial Officer
 <b>Dr. Connie Keeling</b> Chief of GoodLife Enhancement & Quality Assurance	 <b>Amy Unmacht</b> Chief Development & Administration Officer	 <b>Steve Floyd</b> Chief Information Officer	 <b>Beth McCoach</b> Chief Operations Officer, iLink Technologies	 <b>Dave MacDonald</b> Chief Technology Officer, iLink Technologies

## IMPRESSIVE TEAM STATS:



**Combined 180+ years of Direct Experience**



**Combined 250+ years of Professional Experience**

**Thank you for taking the time to review our Annual Report.**

As care needs across the nation grow, we continue to maintain our focus on providing the best services and support possible for the individuals who call GoodLife home and their caregivers. GoodLife is committed to sustainably navigating the challenging health and behavioral care landscape so that we may continually champion the rights and needs of our marginalized communities.

A sincere thank you to our Board, Leadership, Donors, and Sponsors for empowering us to continue our mission to **Make A Meaningful Difference in the Everyday Lives of Individuals with Disabilities and the Caregivers Who Support Them.**



**Megan Darby Olafson**  
Senior Director of Strategy  
& Communications



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